

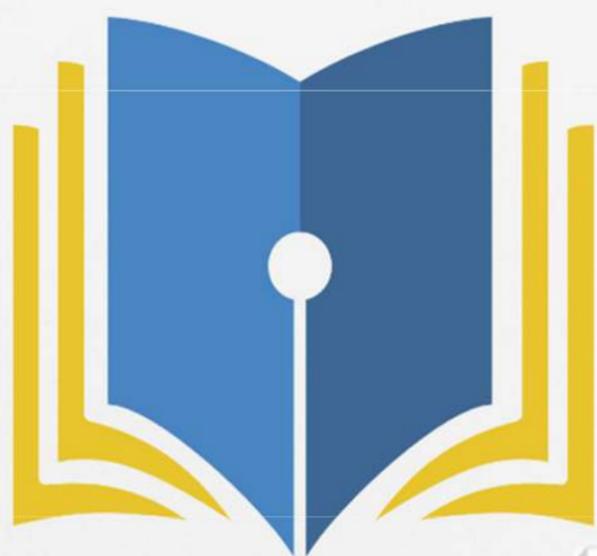


Chikitsak Samuha's  
Sir Sitaram & Lady Shantabai Patkar College of Arts & Science  
AND V.P.Varde College of Commerce & Economics  
S. V. ROAD, GOREGAON (WEST), MUMBAI-400 104  
(AN AUTONOMOUS COLLEGE AFFILIATED TO  
UNIVERSITY OF MUMBAI)  
"REACCREDITED WITH 'A+' GRADE BY NAAC (3RD  
CYCLE) ISO 9001: 2015, BEST COLLEGE OF 2016-17 , DBT  
STAR SCHEME AWARDEE"



# WEEKEND CHRONICLE

WINDOW TO YOUR  
KNOWLEDGE



AN INITIATIVE BY  
B.M.S DEPARTMENT

MAIL ID:- [bmseperiodical@gmail.com](mailto:bmseperiodical@gmail.com)



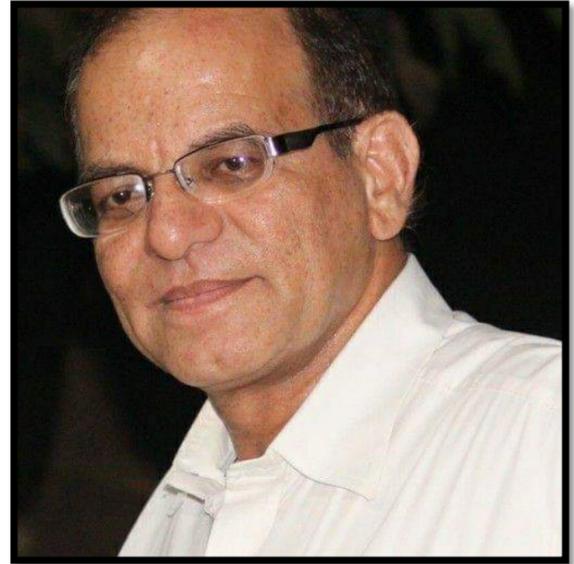
## A MESSAGE FROM CHIEF EDUCATION OFFICER'S DESK

Dear Readers,

**“Develop a passion for learning. If you do, you will never cease to grow.” We live today in a world that is so very different from the one we grew up in, the one we were educated in. The world today is moving at such an enhanced rate and we as educationalists need to cause and reflect on the entire system of education. On-line learning provides new age technology to widen the educational scope. It prepares students to succeed in an increasing technology driven global economy. Technology makes life much easier, most of all it saves time and energy. It is one of the fastest growing field right now and there is no sign of stopping anytime soon.**

**It is indeed a great moment for all of us to bring forth this weekly E-Periodical “Weekend Chronicle”. We are sure this E-Periodical will help to acquire knowledge and skills, build build character and enhance employability of our young talented students to become globally competent. There is something for everyone here, right from the fields of Business, Academics, Travel and Tourism, Science and technology, Media and lot more. The variety and creativity of the articles in E-Periodical will surely add on to the knowledge of the readers. I am sure that the positive attitude, hard work, continued efforts and innovative ideas exhibited by our students will surely stir the mind of the readers and take them to the fantastic world of joy and pleasure.**

**Dr. Mala Kharkar  
Chief Education Officer  
(Patkar-Varde College)**



## **A MESSAGE FROM THE PRINCIPAL'S DESK**

**Dear Readers,**

**As we know, "An Investment in knowledge pays the best interest."**

**Hence in this regard the E-Periodical Weekend Chronicle is playing a vital role in providing a platform to enhance the creative minds of our students of BMS Department.**

**The E-Periodical i.e online magazine drives us through varied genres containing- News related to Global affairs under departments like Business, Advertisement, IT and Science & Nature to intellectual news articles under Academics, Media and Library Departments. It also covers articles related to Food & Health care, Culture & Cuisine and Travel & Tourism which usually tops our "bucket lists" including article which address societal problems under Department of Social Issues. Lastly covering words and vision of our talented students as budding poets, writers and thinkers under Student's section Department.**

**Over all this vision of constructing E-Periodical by students will engage today's youth and the crafters of the youth (teachers) in their communities which is the necessity to over come hurdles of present reality. We will strive to make a better world through our acts and thoughts. Rather it is a challenge to be met!!!**

**Dr. Shrikant B Sawant  
Principal  
(Patkar-Varde College)**

# CONTENT



## BUSINESS

PAGE 1

- *GOA CARBON GAINS AFTER GOA UNIT RESUMES OPERATION ADANI PORT TO ACQUIRE 58.1% STAKE.*
- *LAUNCH OF NEW HOMES SURGED 51% IN JAN-MARCH: REPORT.*

## ADVERTISEMENT

PAGE 2



- *CLINIC PLUS #MERIBETISTRONG CAMPAIGN INSPIRES MOTHERS TO RAISE DAUGHTERS STRONG.*
- *IPL 2021: MS DHONI REDEFINES THE CONVENTIONAL RULES OF THE GAME IN STAR SPORTS' CAMPAIGN.*
- *DORITOS APPOINTS KARTIK AARYAN AS FIRST BRAND AMBASSADOR IN INDIA.*



## INFORMATION TECHNOLOGY

PAGE 3

- *WHATSAPP DESKTOP APP FINALLY GETS VOICE AND VIDEO CALLING FEATURE, BUT NOT FOR GROUP CHAT*
- *2)BITCOIN WILL EVENTUALLY BE A GLOBAL CURRENCY - AND A \$1 MILLION PRICE TARGET WITHIN THE NEXT 10 YEARS IS 'VERY REASONABLE,' KRAKEN CEO SAYS*



## SCIENCE & SPACE

PAGE 4

- *SIX ALIENS WORLD*



## NATURE

PAGE 5

- *SOMETHING HARDER THAN DIAMOND?!*

## ACADEMICS

PAGE 6



- *CAREER ADVICE FOR STUDENTS IN COLLEGE.*
- *WHAT IS WORK STUDY AND HOW IT CAN BENEFIT YOU.*

## MEDIA

PAGE 7



- *COVID-19 PROVES THAT MEDIA'S VALUE IS GROWING*
- *UNLEASHING THE POWER OF MOBILE GAMING IN INDIA*

## ART & HISTORY

PAGE 8



- *MONGOL INVASIONS AND CONQUESTS*
- *CARPENTRY*

## LIBRARY

PAGE 9



- *"SAMUEL HAHNEMANN THE FATHER OF HOMEOPATHY"*

## FOOD & HEALTHCARE

PAGE 10



- *ALL ABOUT FASSAI*
- *TIPS TO ADD FOOD FRAUD PREVENTION TO YOUR FOOD DEFENSE PROGRAM*



**BUSINESS****Goa Carbon gains after Goa Unit resumes operation Adani Port to acquire 58.1% stake.**

**Biznextindia** : Goa Carbon, India's leading producer of calcinated Coke and part of the Dempo group, said on Friday that it has resumed operations at its Goa unit. The kiln has been lit up from Friday and feeding of raw materials is likely to resume from Saturday.

Goa Carbon rose 2.81 % to Rs.282.15 on the BSE at 2 pm Friday.



“The Kiln has been lit up from today. After preliminary heat up and commencement of feeding of raw material, normal production is likely to resume from tomorrow” the company has informed to the Stock Exchanges.

The Goa plant, which has the largest mechanical sieving and screening facilities for petcoke in India, had been shut down for maintenance work from 26th of January this year.

The Company also has two other plants, at Bilaspur in Chattisgarh and at Paradeep in Orissa. Both these plants are currently temporarily closed for maintenance work. While, the Bilaspur plant has been shut down from 24th February, the Paradeep plant has been shut down since 8th March.

**-Preeti Parab  
(Newscaster)**

Ref: <https://www.newspointapp.com>

**Launch of new homes surged 51% in Jan-March: Report.**

New Delhi, March 26 (IANS) As the real estate sector comes out of the pandemic lows, launch of new homes in the top seven cities in the country increased to 51 per cent during January-March, 2021 on year on year (YoY) to 62,130 homes, according to an Anarock report. During the same quarter last year, a total of 41,220 units were launched, it said. The key cities contributing to new unit launches in Q1 2021 were Mumbai Metropolitan Region (MMR), Hyderabad, Pune, and Bengaluru which together accounting for 79 per cent of supply addition. In MMR, around 14,820 units were launched – a significant increase of nearly 41 per cent over Q1 2020. Over 66 per cent of the new supply was added in the sub Rs 80 lakh budget range, showed that data of Q1 released by Anarock Property Consultants. Anuj Puri, Chairman of Anarock Property Consultants said: “Egged on by buoyant sales and enthusiastic consumer sentiment in the October-December period, developers launched several new projects in this quarter – with some spill-over from the pandemic-dampened 2020 pipeline.” “MMR and Pune were the most active in this quarter since the limited-period stamp duty cuts and other sops and discounts substantially reduced acquisition cost,” Puri said. In terms of demand, the housing sector in the top seven cities staged an impressive recovery. The data showed that housing sales in the top cities increased by 29 per cent this quarter against the corresponding period in 2020. As many as 58,290 homes were sold in the top seven cities in Q1 2021 in comparison to 45,200 units in Q1 2020, effectively breaching pre-Covid levels. MMR and Pune together accounted for 53 per cent of housing sales in the quarter. MMR sales increasing by 46 per cent annually, and Pune by 47 per cent. – IANSrrb/sn/sdr/  
The post Launch of new homes surged 51% in Jan-March

**Preeti Parab  
(Newscaster)**

Ref: [www.newspoint.com](http://www.newspoint.com)

# ADVERTIMENT

## CLINIC PLUS #MERIBETISTRONG CAMPAIGN INSPIRES MOTHERS TO RAISE DAUGHTERS STRONG

Conceptualized in association with Ogilvy India, the campaign starts conversations around the lessons of strength that need to be imparted to daughters in formative years. The brand talks to every mother who gives her daughter the right foundation so that she can realize her potential.



Mothers are the first teacher, one who teaches important values to her child. Today, it is important for mothers to first think out of traditional norms of the society and raise their child without social odds. The latest campaign of HUL's clinic plus #MeriBetiStrong addresses the need for the change in a society traditionally rooted with patriarchy.

The campaign hopes to ignite meaningful conversations around the lessons of strength that need to be imparted to daughters in their formative years. The brand talks to every mother who wants to ensure that she gives her daughter the right foundation so that she can realize her potential.

**Bhakti Mhatre**

*(Newscaster)*

(Ref: <https://bestmediainfo.com/2019/10/clinic-plus-s-meribetistrong-campaign-inspires-mothers-to-raise-daughters-strong/>)

## IPL 2021 : MS DHONI REDEFINES THE CONVENTIONAL RULES OF THE GAME IN STAR SPORTS' CAMPAIGN.



Star Sports has launched the Vivo IPL 2021 campaign – 'India Ka Apna Mantra', inspired by the thought that Vivo IPL stands as a reflection of India's 'can do' spirit. Through the aperture of Vivo IPL, the campaign is seen saluting the attitude of a generation that is redefining conventional rules of the game to overcome seemingly insurmountable challenges

The IPL stars too, faced with on-field challenges, have set aside conventional wisdom to devise their own 'Mantra' to achieve glory. From Rohit Sharma's hunger for continued success to Virat Kohli channelling his aggression to be called 'King', Vivo IPL has spawned many challenges.

The channel sees this campaign as a way of capturing the mood of a generation, one that reflects a more confident, enterprising, entrepreneurial attitude of the country. Star Sports has launched two promotional films as a part of the #IndaiKaApnaMantra campaign featuring Ms. Dhoni in two completely new avatars. The films capture the emotions and the success mantras of the players in their pursuit of excellence and success.

**Shruti Amin**

*(Newscaster)*

Link: <https://brandequity.economicstimes.indiatimes.com/news/advertising/ipl-2021-ms-dhoni-redefines-the-conventional-rules-of-game-in-star-sports-campaign/81508619>

## DORITOS APPOINTS KARTIK AARYAN AS FIRST BRAND AMBASSADOR IN INDIA.



NEW DELHI: PepsiCo India-owned nacho chip brand Doritos on Wednesday said it has appointed actor Kartik Aaryan as its first brand ambassador in India. Aaryan will be responsible for boosting brand reach, especially across smaller cities and towns as snacking continues to rise among consumers.

The company will launch a campaign featuring the actor across media platforms. The brand is targeted at young consumers which also makes a majority of Aaryan's fan base.

"Kartik Aaryan brings a strong connect and influence over the Doritos consumer as he embodies the spirit of the young and fearless. With him on board, we are confident of strengthening the engagement with our consumers and building greater visibility for Doritos across India," said Dola Halder, brand head - Doritos, PepsiCo India.

Aiming to tap smaller town markets, PepsiCo India has launched Rs10 entry-level price point Doritos packets to drive consumption in tier II – III markets.

The brand is available across neighborhood stores, modern retail and e-commerce channels in the country.

**Nontobeko Shezi**

*(Newscaster)*

(Ref: <https://www.livemint.com/industry/advertising/doritos-appoints-kartik-aaryan-as-first-brand-ambassador-in-india-11615371019097.html>)

## INFORMATION & TECHNOLOGY

### WHATSAPP DESKTOP APP FINALLY GETS VOICE AND VIDEO CALLING FEATURE, BUT NOT FOR GROUP CHAT



WhatsApp is finally rolling out the highly-anticipated voice and video calling feature for the Desktop app. In a tweet, the instant messaging company says that the feature is rolling out now, while there's no word over its availability for the web client. The Facebook-owned platform claims that similar to the voice and video calling on the phone apps, the Desktop app also offers end-to-end encryption for security. Though WhatsApp calling does not directly compete against Zoom or Google Meet video conferencing platforms, the new option will still be useful for its massive userbase who now have an additional option. In a statement, WhatsApp explains that the video calling feature on the WhatsApp Desktop app will support both portrait and landscape orientations.

The video appears in a resizable standalone window on the computer screen and is positioned at the top so that users do not miss their chats. As mentioned, voice and video calls on WhatsApp Desktop are end-to-end encrypted, meaning that the data travels from one device to another in an encrypted form to prevent snooping, even from WhatsApp. To use the new video calling feature, users will have to set up the WhatsApp desktop app on either Mac or PC, which requires that you already be a WhatsApp user on mobile. After installing the desktop app (from WhatsApp website), users will then scan a QR code to log in. Sometimes you just need a little more space. Secure and reliable, end-to-end encrypted voice and video calls are now available on our desktop app.

Currently, voice and video calling is only available for one-to-one chats and will later come to group chats. On WhatsApp for Android and iOS, group chats support up to eight people during a single voice or video call. Earlier, the voice and video calling icons started appearing on WhatsApp Web though the feature was still under development. The Facebook-owned messaging platform will likely roll out the stable version in the coming months. WhatsApp had also announced that its apps (for Android and iOS) clocked 1.4 billion voice and video calls on the last New Year's eve – breaking all its previous records. The growth in video and voice calls not just on WhatsApp but elsewhere, is mainly due to the COVID-19 pandemic that has pushed people to stay indoors.

*Ajay Loveka  
(Newscaster)*

(Ref: <https://www.news18.com/news/tech/whatsapp-desktop-app-finally-gets-voice-and-video-calling-feature-but-not-for-group-chats-3497555.html>)

### BITCOIN WILL EVENTUALLY BE A GLOBAL CURRENCY - AND A \$1 MILLION PRICE TARGET WITHIN THE NEXT 10 YEARS IS 'VERY REASONABLE,' KRAKEN CEO SAYS



Bitcoin will eventually be the world's currency, because "you have to think it's going to infinity," Jesse Powell, the CEO of the cryptocurrency exchange Kraken, [told Bloomberg](#) on Wednesday. He said that national currencies were "already showing extreme signs of weakness" and that people would soon start measuring the price of things in bitcoin. "The true believers will tell you it's going all the way to the moon, to Mars, and eventually it'll be the world's currency," Powell said. Kraken, based in San Francisco, [is in talks to raise new funding](#) that would double its valuation to over \$10 billion, Bloomberg reported in late February. The price of bitcoin fell on Thursday by 0.4%, to \$50,175, but is up 70% year-to-date.

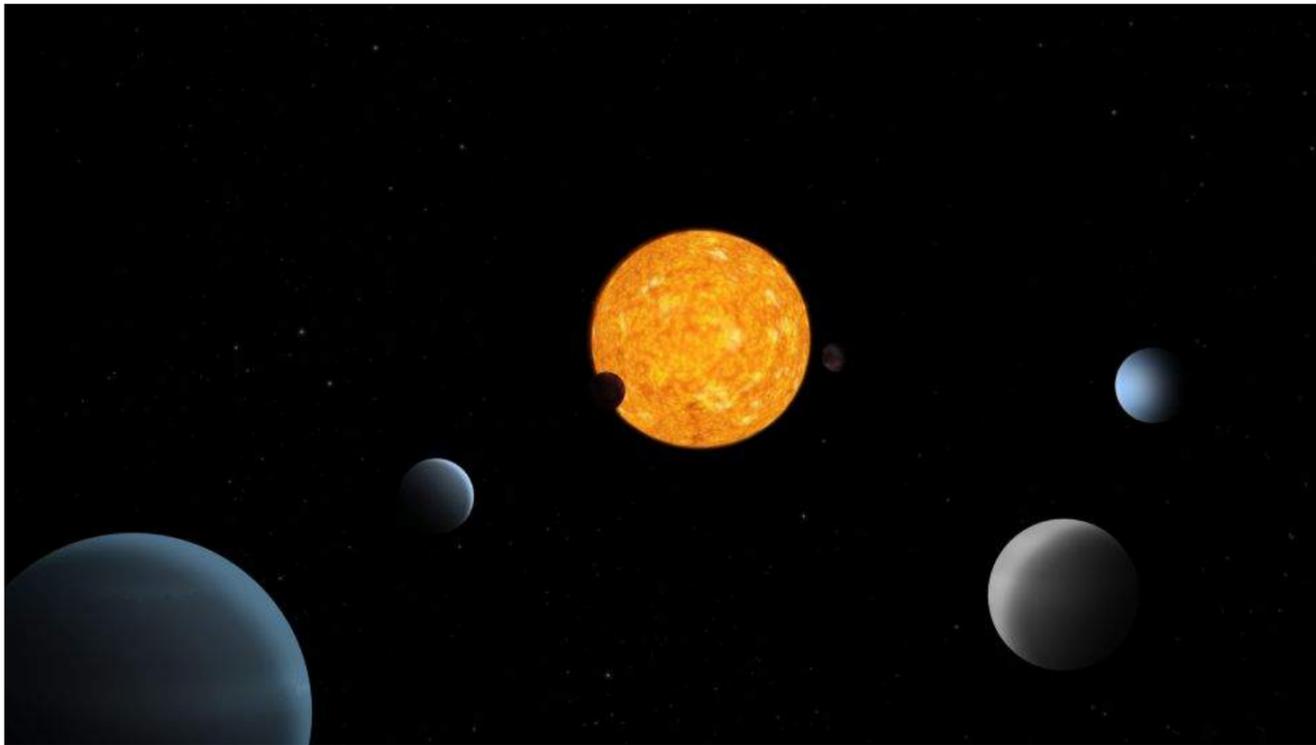
The price slipped earlier this week after Gary Gensler, the nominee to lead the Securities and Exchange Commission, [said at his confirmation hearing](#) that making sure crypto markets are free of fraud and manipulation was a challenge. Gensler has been viewed as [an advocate for cryptocurrencies](#), given his previous work and teachings on the subject at MIT. "In the near term, people see it surpassing gold as a store of value, so I think \$1 million as a price target within the next 10 years is very reasonable," Powell said of bitcoin. Bitcoin believers expect it to replace fiat money, and the market capitalization of all national currencies combined could make up its worth, Powell said.

*Ajay Lovekar  
(Newscaster)*

(Ref: <https://www.businessinsider.in/stock-market/news/bitcoin-will-eventually-be-a-global-currency-and-a-1-million-price-target-within-the-next-10-years-is-very-reasonable-kraken-ceo-says/articleshow/81329309.cms>)

## SCIENCE & SPACE

### SIX ALIEN WORLDS



The planets around a star called TOI-178 know how to keep a beat so smoothly and scientists were able to discover new alien worlds by deciphering the system's music.

Astronomers poring through data from NASA's Transiting Exoplanet Survey Satellite (TESS) discovered three planets around a star dubbed TOI-178 (TOI stands for TESS Object of Interest). And when scientists looked at these observations more closely, they realized that the worlds seemed to be keeping time against each other. So, they recruited some more instruments and discovered the system hosts at least six planets, five of which tick off orbits in rhythm with the others. And unlike those of other synchronized systems, the planets are an unusually mixed bag.

Scientists say that it is the first time they have observed something like this. In the TOI-178 system, a dense, terrestrial planet like Earth appears to be right next to a very fluffy planet with half the density of Neptune, followed by one very similar to Neptune."

Inspired by the mysterious TESS data showing three planets in an odd rhythm, the scientists behind the new research recruited additional instruments culminating in a dozen days of observing time with the CHEOPS telescope. From those observations, the TOI-178 system appeared to include five planets, which orbited the star every 2, 3, 6, 10 and 20 days. But to the scientists, there appeared to be a gap in that sequence: They thought there should be another planet in the system, this one orbiting every 15 days.

Back to CHEOPS the researchers went, although they nearly missed their chance at studying the system in detail. Just as CHEOPS was due to take crucial observations of TOI-178, the satellite had to hustle away from a potential collision with a piece of space junk.

Despite the close call, all went smoothly in the end. "To our great relief, this manoeuvre was done very efficiently and the satellite could resume observations just in time to capture the mysterious planet passing by," Nathan Hara, an astrophysicist at the University of Geneva and co-author on the new research, said in the statement. "A few days later, the data clearly indicated the presence of the additional planet and thus confirmed that there were indeed six planets in the TOI-178 system."

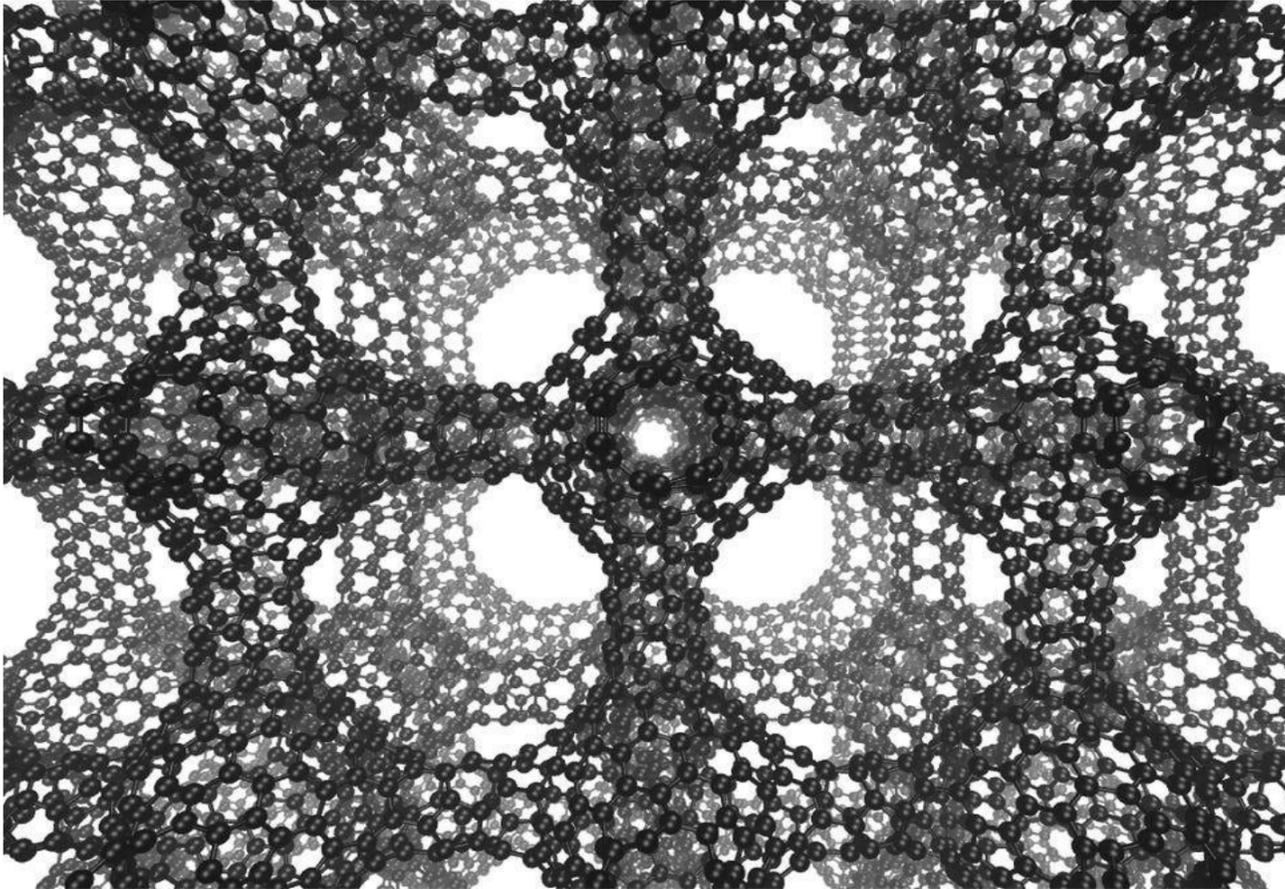
The innermost of those, it turns out, marches to a different beat, but the outer five orbits in harmony with each other. For every complete orbit of the outermost world, the next in completes three-quarters of an orbit, the middle world in the sequence makes two loops, then a planet that makes three orbits, and then a planet that makes six orbits; along the way, the planets occasionally line up, which caused the strange rhythm in the original TESS data.

Not only could the researchers spot the additional planets and sort out the complicated chain of orbits, but the scientists could also study the planets themselves, finding that these worlds range from 1.1 to 3 times the size of Earth, but with a range of densities, making them a curious mix of rocky super-Earths and gassy mini-Neptune's.

The scientists suspect that there may be more planets following the same chain of orbital alignments, although spotting these worlds would require longer periods of observation. Fortunately, because the star itself is so bright, the system is relatively easy to study; in particular, the researchers look forward to the data that NASA's James Webb Space Telescope and the European Extremely Large Telescope might be able to gather about the system once each begin work.

**Bhumika Mhatre**  
(Newscaster)

(Ref: <https://www.space.com/six-alien-planets-orbit-strange-harmony-toi-178>)

**NATURE****Something harder than Diamond?!**

Have u ever imagined something can be harder than the hardest substance in the world? No but now there is. A new form of Carbon has been created, opening up a whole new world of potential technological applications. Diamond, one of the hardest known materials, could have a rival. A new form of carbon that is just as hard as the gemstone but as light as pencil graphite could theoretically be used for applications including gas storage and optoelectronics.

Carbon can already be molded into precious diamonds, the graphite in pencils and Graphene – the strongest material on Earth – and “schwarzites” are the latest addition to this family. Schwarzites have long been predicted by chemists, who have suggested they would have unique properties that make them useful in batteries and as catalysts. In a surprising turn of events, after decades of searching these theoretical materials were accidentally created by researchers working in South Korea and Japan

The scientists were investigating zeolite-template carbons (ZTCs) – crystalline forms of silicon dioxide with carbon structures built inside them – and checking for any interesting properties. In doing so, they unintentionally made schwarzites, but their creation was ignored until University of California, Berkeley chemists noticed their unusual structure.

We now have the recipe for how to make these structures, which is important because, if we can make them, we can explore their behavior, which we are working hard to do now," explained Professor Berend Smit, a chemical and bio molecular engineer who led the research. Carbon can be arranged into 2D “crystals”, including sheets of graphene and football-shaped fullerenes, which are defined by how their structures curve when the carbon atoms lock together. "The experimental validation of schwarzites thus completes the triumvirate of possible curvatures to graphene; positively curved, flat, and now negatively curved," said Professor Braun.

Zeolites, minerals more commonly used to soften water in laundry detergents, turn out to be the key component in taking this carbon form from theory into reality. Optimization of these structures could prove highly beneficial. In the past, discovering new forms of carbon has yielded exciting technological revolutions and earned two Nobel Prizes.

Though the application of schwarzites remains to be seen, the scientists speculate their electronic, magnetic and optical properties could make them useful in the electronics and fossil fuel industries.

Amazing facts: 1. With the help of zeolites the hard water can be easily converted into pure and distilled water.

*Kshitij Shirodkar*  
(Newscaster)

(Ref: <https://www.independent.co.uk/> <https://www.newscientist.com/>)

## ACADEMICS

### Career advice for students in college

The best time to start planning for your career is while you're still in college. This is a time when you're surrounded by a wide assortment of useful resources that you can tap into. You also have easy access to experienced career advisors who will steer you towards making more informed decisions about a prospective career. It will also help you be better equipped to pursue your dream career upon graduation. Here is some great career advice for students in college.

#### ***Actively Seek Work Experience Opportunities***

Colleges go out of their way to provide students with a variety of opportunities to get valuable work experience. This may be in the form of volunteering, internships, or work studies. You have to do your part and look for these opportunities. All of these are great ways to get a first-hand look into a prospective field and solidify your career choices. An internship or work-study can help you determine whether or not a certain career is right for you or not. Finding out now can save you a lot of time and heartache later. Volunteering, internships, and work studies all offer valuable, hands-on experience in your prospective field. These practical experiences help you develop crucial skills that will do much to benefit your future career.

#### ***There are several ways to find work experience opportunities during college:***

Ask your academic advisors and professors. They are sure to know someone within their network of professionals who may be able to help you. If they don't know anyone, they can still get referrals from within their network. Reach out to your school's alumni. Your college career center can put you in touch with alumni who are always glad to help. Check your college employment board. Many companies contact colleges directly with job openings. These are often posted up on job employment boards in the college career center. Attend career fairs. Career fairs offer unique opportunities to students looking for work experience. Not only will you get to hear about interesting openings but you will also meet prospective employers personally. These face-to-face interactions can give you a huge advantage, both in terms of getting an internship as well as future job opportunities.

#### ***Looks For Ways to Expand Your Skills and Knowledge-***

Today, companies look for well-rounded candidates with skills that go beyond academics. The professional world is highly competitive. Expanding your skills and knowledge is key to beating the competition and landing your dream job. While there's no substitute for getting good grades in your field, look for ways to supplement that learning. Enroll in elective courses that are relevant to your career path.

#### ***Start Building Your Network-***

Networking with other professionals can benefit you in so many different ways. It gives you unique insight into different careers from other working professionals who have already gone down that path. The contacts you make can be of invaluable help after you graduate. They will reach out to you and let you know about job openings in your field. Or they may even refer you to employers looking to fill a position that you are qualified for. Waiting to start building your network after graduation is a mistake. You'll get opportunities as a college student that you'll never be able to get after graduation.

#### ***3 ways to start building your network in college:***

Establish positive relationships with your professors and other faculty. Doing this is easier than you may think. Get off that last bench in the classroom and move right up in front. Be an active participant in the classroom and during group discussions. Ask questions. Offer your services when a professor asks for volunteers. These little interactions are sure to create a lasting positive impression on your professors. When the time comes, they will be proud to recommend you to interested employers. Talk with alumni. We said it before, alumni are always happy to help students from their alma mater. They often volunteer to host interactive sessions with current students to offer practical advice about various careers. During these sessions, they answer students' questions about the job search, interview tips, and what to expect as a working professional. Alumni with whom you've taken the trouble to build a relationship may even refer you for openings in their own organization or other companies.

**Kapil Pande**

Ref <https://www.collegeraptor.com/explore-careers/articles/careers-internships/career-advice-for-students-in-college/>

### What is work study and how can it benefit you?

#### **What is work study?**

Work-study is a financial aid program funded at the federal or state level that helps college and graduate students in financial need to get part-time jobs alongside their studies. The income earned from work-study can help with tuition, living expenses and other education-related costs.

It's available to all types of students

Work-study is often associated with college students, but it is available for graduate and professional students as well. Work-study is available for both full-time and part-time students. These jobs are typically community-oriented or related to the student's area of study.

#### **How does work-study operate**

On a work-study job, you can expect to earn at least the current federal minimum wage. However, you could be paid more than the minimum wage depending on the job that you do and the skills that are required for your position. Work-study jobs that require a higher level of skill or experience, such as research or lab assistantships, are likely to pay more than jobs such as staffing the front desk of a dormitory or library, for example. As an undergraduate student, you will be paid on an hourly basis for a work-study job. Graduate students on work-study can be paid either by the hour or on a salaried basis depending upon the nature of your work-study job. Your hourly work-study income will also depend on the type of job you do and the responsibilities, skills and qualifications required for the job, as well as state minimum wage requirements and any work-study policies that your school may have. Your school will disburse paychecks at least once per month, if not more often. Your school should also pay you directly unless you request that they either use your earned work-study income to apply directly towards institutional expenses like room and board, tuition and other education fees. Getting a direct paycheck means that unlike scholarships and some other forms of aid, you can decide how to spend your work-study income. You may also request that your paycheck is sent to your bank account via direct deposit. Unlike a regular job where you might be able to work as many hours as you like, your school and the total amount allocated in your work-study package will decide in advance how many total hours you can work. In addition to your total allocated work-study aid, your college or university may take into account your academic progress and your class schedule each semester when determining your work schedule. Finally, your weekly work schedule will be determined by the type of job you do and what your employer expects. Because work-study employers know that their employees are also busy with coursework and school-related obligations, most work-study positions are on a part-time basis, perhaps 10 to 20 hours per week. *What kinds of jobs are included in work-study?* Many work-study positions are located on your university's campus. Jobs at your school include roles like staffing a front desk, working in the library, performing administrative duties, working in the dining hall or research assistantships. If you don't know whether something is permitted in the workplace, make sure to ask. Dress professionally as is appropriate for your position depending on your role and workplace environment. It is also possible to have an off-campus work-study job. Opportunities for off-campus work can include working with both non-profits and for-profit companies. Some work-study jobs are community service-oriented and might consist of jobs like community child care or tutoring. Either way, work-study jobs are aimed towards emphasizing civic engagement and should be in the public interest. Other off-campus work-study jobs could include working in a hospital, a local government center, a public school or a public library. Work-study jobs are also often related in some way to your course of study. For example, if you are studying music, you may be able to work in your school's music library, or as a STEM major you could work in a hospital or at a private or public civil engineering firm. Work-study jobs that are with a for-profit organization must typically be related to your area of study since these are not necessarily jobs that serve the public interest. If you are eligible for work-study, your college or university should assist in finding jobs that qualify for their work-study program. For example, many schools have an online portal that lists relevant work-study job opportunities.

Ref- <https://www.indeed.com/career-advice/finding-a-job/what-is-work-study>

**Shaikh Ubedur Rehman**

# MEDIA

## COVID-19 proves that media's value is growing

### Introduction:

- Media is playing an important role in the COVID-19 response, even as it poses challenges to the industry.
- New research shows between 80% and 90% of people consume news and entertainment for an average of almost 24 hours during a typical week.
- The industry faces key challenges in the future of advertising and attention.

The COVID-19 pandemic is disrupting every industry. For the media sector, corona virus creates both opportunities and challenges. On the one hand, social distancing has led to a spike in at-home media consumption, and growing numbers are turning to news providers for timely and trusted information on the crisis. At the same time, some of the most valuable broadcast content – such as live sports – is being postponed or cancelled, leading to spending reallocations by advertisers and a subsequent drop in income for media companies.



- This makes understanding how content creators, consumers and advertisers value media is as important as ever. New research by the World Economic Forum sheds light on some metrics that do so, as well as calling for new thinking on improved criteria.
- One of the most direct ways to gauge value is engagement, and on this front media is doing well. Between 80% and 90% of us read, watch or listen to news and entertainment for an average of almost 24 hours during a typical week. It's no surprise that engagement with media is high, considering the variety of quality providers there are today.
- Another barometer for value is the number of paying consumers. Some argue this is the most important, because it is a critical component of financial sustainability in the industry. Here, there is room for improvement. On average, under half of consumers pay for media – 44% for entertainment and only 16% for news.
- But these benchmarks are static: they don't demonstrate whether media's value proposition to consumers is getting stronger. A more indicative measure may be future willingness to pay. This provides a dynamic reflection of value, because it implies that the right mix of product and price exists, it just needs to be matched to customer and context. The fact that the proportion of consumers willing to pay in future – 53% for news and 70% for entertainment – is higher than those who currently pay suggests that media companies are in a good position to prove value to greater numbers of people.

### Conclusion:

A lot of attention has been focused on the 'war' between media companies for consumers' eyes and wallets, potentially underestimating the impact of so-called "super competitors" now entering the industry. These companies, also termed "ecosystem media", use content to drive value to other parts of their businesses. On the one hand, a portfolio of products and services may mitigate the risks of being media-only. However, the influence such companies exert on the overall media landscape is significant. We know we need better metrics for consumers' perceptions of value in media. We now need better metrics for how these companies provide value for society. It's said that media love a crisis. This may be the most important one yet for the industry.

*Akanksha Bhardwaj*

*(Newscaster)*

*(Ref: <https://www.weforum.org/agenda/2020/04/covid-19-media-value/>)*

## Unleashing the power of Mobile Gaming in India



There are 250+ million mobile gamers in India and growing, according to Nielsen and Kantar IMRB Pokkt report, taking India to among the top 5 gaming countries globally. A sharp increase has been seen in revenues generated through mobile games, which are projected to escalate to the tune of \$934 million in 2022.

With such positive prognosis for mobile gaming, the interest of brands and marketers in this space is growing. Akhil Almeida, VP – Digital, Kantar Media, and Vaibhav Odhekar, Co-Founder & COO, POKKT Video Ads, brought to the fore 'The Power of Mobile Gaming in India' in their discussions at the inaugural edition of The Mobile Media Summit.

"Gaming has become an entertainment source for people to seek over the media today. There has been an exponential growth in the industry of games and it is likely to continue for the next five more years," he added.

Odhekar further said that the profile of a gamer has also widened today. "When we think about a gamer, we usually picture someone who is young, tech-savvy and predominantly male. But this profile has changed today with people from all age groups indulging in mobile games, as well as a growing percentage of women, including mothers and grandmothers engaged in gaming.

When it comes to gaming, on an average the audience engages a minimum of 2 to 3 times a day, while for avid gamers it is even 5 to 6 times a day. "You won't find such engagement even in OTT platforms. That's the kind of attraction people have towards games," Odhekar said.

According to Odhekar, there isn't much of a difference between metro and non-metro audience when it comes to gaming. "Gaming is done when people are in their 'me time' and that's when they are focused to one particular kind of information for themselves. This can be compared to people using Whatsapp which is a way for intense and much more information dealing process. Similarly, the time given to gaming is a dedicated time chosen by people."

For advertisers, the good thing about the gaming environment has to do with the purpose that these advertisements serve. He pointed out that there is far more resistance amongst the younger audiences today towards ads on other platforms. "We ignore the ads on TV, but ads between games provide you a life or any rewards that are beneficial for you. Hence, there is a very clear incentive to watch the ad. This

Odhekar concluded by saying that the key takeaway is that gaming is going mainstream and it is attracting a far wider range of audiences. The advertisements are taken as enablers in gaming, which makes it better for the brands to interact with the audiences.

*Vedang Khopkar*

*(Newscaster)*

*(Ref: [www.adgully.com](http://www.adgully.com))*

## ARTS & HISTORY

### Mongol invasions and conquests

The Mongol invasions and conquests took place during the 13th and 14th centuries, creating history's largest contiguous empire – The Mongol Empire, which by 1300 covered large parts of Eurasia. Historians regard the Mongol devastation as one of the deadliest episodes in history.[1][2] In addition, Mongol expeditions may have spread the bubonic plague across much of Eurasia, helping to spark the Black Death of the 14th century.

The Mongol Empire developed in the course of the 13th century through a series of victorious campaigns throughout Asia, reaching Eastern Europe by the 1240s. In contrast with later "empires of the sea" such as European colonial powers, the Mongol Empire was a land power, fueled by the grass-foraging Mongol cavalry and cattle. Thus most Mongol conquest and plundering took place during the warmer seasons, when there was sufficient grazing for their herds. The rise of the Mongols was preceded by 15 years of wet and warm weather conditions from 1211 to 1225 that allowed favorable conditions for the breeding of horses, which greatly assisted their expansion.

As the Mongol Empire began to fragment from 1260, conflict between the Mongols and Eastern European polities continued for centuries. Mongols continued to rule China into the 14th century under the Yuan dynasty, while Mongol rule in Persia persisted into the 15th century under the Timurid Empire. In India, the later Mughal Empire survived into the 19th century.



*Swarangi Rane  
(Newscaster  
Ref:- Wikipedia.In*

### Carpentry

Carpentry is a skilled trade and a craft in which the primary work performed is the cutting, shaping and installation of building materials during the construction of buildings, ships, timber bridges, concrete formwork, etc. Carpenters traditionally worked with natural wood and did rougher work such as framing, but today many other materials are also sometimes the finer trades of cabinetmaking and furniture building are considered carpentry. In the United States, 98.5% of carpenters are male, and it was the fourth most male-dominated occupation in the country in 1999. In 2006 in the United States, there were about 1.5 million carpentry positions. Carpenters are usually the first tradesmen on a job and the last to leave. Carpenters normally framed post-and-beam buildings until the end of the 19th century; now this old-fashioned carpentry is called timber framing. Carpenters learn this trade by being employed through an apprenticeship training—normally 4 years—and qualify by successfully completing that country's competence test in places such as the United Kingdom, the United States, Canada, Switzerland, Australia and South Africa. It is also common that the skill can be learned by gaining work experience other than a formal training program, which may be the case in many places.



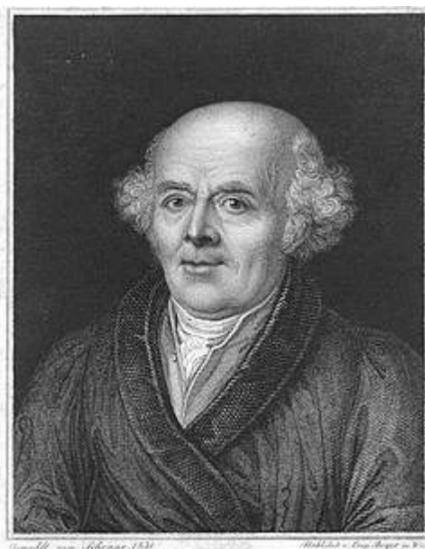
Wood is one of mankind's oldest building materials. The ability to shape wood improved with technological advances from the Stone Age to the Bronze Age to the Iron Age. Some of the oldest archaeological evidence of carpentry are water well casings. These include an oak and hazel structure dating from 5256 BC, found in Ostrov, Czech Republic, and one built using split oak timbers with mortise and tenon and notched corners excavated in eastern Germany, dating from about 7,000 years ago in the early Neolithic period

*- Swarangi Rane  
(Newscaster)  
Ref :- Wikipedia.In*

## LIBRARY

**“SAMUEL HAHNEMANN THE FATHER OF HOMEOPATHY”**

Christian Friedrich Samuel Hahnemann (German: [ˈhaːnəman]; 10 April 1755 – 2 July 1843) was a German physician, best known for creating the pseudoscientific system of alternative medicine called homeopathy.



Christian Friedrich Samuel Hahnemann was born in Meissen, Saxony, near Dresden. His father Christian Gottfried Hahnemann was a painter and designer of porcelain, for which the town of Meissen is famous. As a young man, Hahnemann became proficient in a number of languages, including English, French, Italian, Greek and Latin. He eventually made a living as a translator and teacher of languages, gaining further proficiency in "Arabic, Syriac, Chaldaic and Hebrew". Hahnemann studied medicine for two years at Leipzig. Citing Leipzig's lack of clinical facilities, he moved to Vienna, where he studied for ten months. After one term of further study, he graduated MD at the University of Erlangen on 10 August 1779, qualifying with honors. His poverty may have forced him to choose Erlangen, as the school's fees were lower. Hahnemann's thesis was titled *Conspectus affectuum spasmodicorum aetiologicus et therapeuticus*. [A Dissertation on the Causes and Treatment of Spasmodic Diseases]

In 1781, Hahnemann took a village doctor's position in the copper-mining area of Mansfeld. He soon married Johanna Henriette Kuchler and would eventually have eleven children. After abandoning medical practice, and while working as a translator of scientific and medical textbooks, Hahnemann travelled around Saxony for many years, staying in many different towns and villages for varying lengths of time, never living far from the River Elbe and settling at different times in Dresden, Torgau, Leipzig and Köthen (Anhalt) before finally moving to Paris in June 1835.

Hahnemann was dissatisfied with the state of medicine in his time, and particularly objected to practices such as bloodletting. He claimed that the medicine he had been taught to practice sometimes did the patient more harm than good:

My sense of duty would not easily allow me to treat the unknown pathological state of my suffering brethren with these unknown medicines. The thought of becoming in this way a murderer or malefactor towards the life of my fellow human beings was most terrible to me, so terrible and disturbing that I wholly gave up my practice in the first years of my married life and occupied myself solely with chemistry and writing.

After giving up his practice around 1784, Hahnemann made his living chiefly as a writer and translator, while resolving also to investigate the causes of medicine's alleged errors. While translating William Cullen's *A Treatise on the Materia Medica*, Hahnemann encountered the claim that cinchona, the bark of a Peruvian tree, was effective in treating malaria because of its astringency. Hahnemann believed that other astringent substances are not effective against malaria and began to research cinchona's effect on the human body by self-application. Noting that the drug induced malaria-like symptoms in himself, he concluded that it would do so in any healthy individual. This led him to postulate a healing principle: "that which can produce a set of symptoms in a healthy individual, can treat a sick individual who is manifesting a similar set of symptoms." This principle, like cures like, became the basis for an approach to medicine which he gave the name homeopathy. He first used the term homeopathy in his essay *Indications of the Homeopathic Employment of Medicines in Ordinary Practice*, published in Hufeland's *Journal* in 1807.

~Siddhi Karekar

(Newscaster)

Ref: [https://en.m.wikipedia.org/wiki/Samuel\\_Hahnemann](https://en.m.wikipedia.org/wiki/Samuel_Hahnemann)

## FOOD & HEALTHCARE

### ALL ABOUT FASSAI

#### What is FASSAI ?

The FSSAI is a governmental body tasked with ensuring food safety in India. The FSSAI registration was created at the central level, to ensure that food products being sold in the Indian marketplace would adhere to a set of guidelines and regulations at any given time. In other words, the main goal of an FSSAI registration was to ensure public health, through a mechanism of regulation and supervision of food safety in the country. The department issues licenses to various businesses on the basis of an FSSAI fee. The FSSAI fee is paid at the time of registration, and the subsequent number issued is printed on their product or mentioned in a prominent place, for general public.



#### Under which department FASSAI operates?

The FSSAI is an autonomous body, as per the existing legislative framework. This department in turn operates under the Ministry of Public Health, which operates under the central government of India. The department is in other words, a part of the central government of India, and whose oversight extends all across the territory of India, with regard to issues concerning food licensing.

#### Purpose of FASSAI:

The purpose of setting up the FSSAI department was in very simple words, for the sake of efficiency and simplicity of the food safety registration and regulation in India. It became apparent that as time passed by, there was a clear need for the creation of a body to regulate the food safety oversight across India. The reason for this was because the entire system of food safety management and regulation was very chaotic across the country. It became very difficult to manage food safety regulations in the country, owing to multiple departments throughout the country being tasked with the job. In an effort to quell the mess and make the process efficient, a new governmental body called the FSSAI was created, and tasked with all of the above mentioned responsibilities. In other words, the FSSAI was made the only department in the entire country that could oversee food safety and quality standards across the country. Today, all food manufactures are required to get FSSAI license, in order to operate in the market.

Note:- This article is just to give glance about Food inspection and safety measures!

*Aditya Cheulkar*

*(Newscaster)*

(Ref: <https://www.foodlicensingfssai.org/>)

### TIPS TO ADD FOOD FRAUD PREVENTION TO YOUR FOOD DEFENSE PROGRAM

Food defense is the protection of food products from intentional contamination or adulteration, as well as biological, chemical, physical or radiological agents. A traditional food defense program is generally perceived as a program that includes site security, visitors control or even on-site personnel monitoring. However, with the new FSMA Preventive Controls Rules and GFSI Guidance for all the recognized schemes, additional to consumer demand on product transparency, we must now take food fraud into consideration within our food defence program.

What does this mean to food manufacturers? The awareness of traceability and transparency certainly should rise. Most facilities should have a food defense program in place to comply with any GMP or GFSI requirements. To make it more competent for food fraud, what could we do? Here are some quick tips to strengthen your food defense program with food fraud prevention:

*Tip 1: Review your entire supply chain one more time, considering fraud risks*

To maintain product authenticity, understanding where your ingredients come from and who your business partners and suppliers are become the first step to success. It also gives you an excellent opportunity to analyse the risks and potential risk sources. A thorough review should include all the approved suppliers and vendor information. Knowing the source of your product provides you with a good foundation for your food defense program.

*Tip 2: Make the entire supply chain transparent*

This transparency not only applies to internal employees but also outward to your customers and vendors. That way you can familiarize yourself with your own supply chain, while at the same time establish brand reputation and confidence to your customers.

*Tip 3: Keep all records documented*

The records you should keep, besides a registration list of all your ingredients and vendors, should include the inventory list, how ingredients are used, whether it is used outside of its intended use and authorized personnel signatures.

*Diksha Singh*

*(Newscaster)*

(Ref: <https://foodsafetytech.com/column/five-tips-add-food-fraud-prevention-food-defense-program/>)

## CULTURE & CUISINE

### Beyond Meat Sells 1,000 Vegan Burgers a Day at Grand Hyatt Singapore

Beyond Meat's "bleeding" Beyond Burger is now available in South East Asia. The company has partnered with the Grand Hyatt Singapore, which sold 1,000 of the popular vegan burgers during its launch event. Last week, the hotel announced on Instagram it is the first location in South East Asia to launch the 100 percent plant-based, gluten-free, soy-free "bleeding" burger patty, which it describes as "#burgerporn."

To celebrate the launch, the hotel set up a stationary food truck on its driveway for three days, selling its vegan burger creations to a continuous line of customers. Speaking to Kiss92, the hotel's Food and Beverage Director Jerome Pagnier confirmed that thirty people had lined up outside the truck before it opened. Pagnier noted that even meat-eaters were "excited" for the launch.

A vegan himself, Pagnier pushed the Beyond Meat initiative. According to Instagram, he is always "brainstorming ideas to bridge both his passions for environmental sustainability and the hotel industry." He is thrilled that customers can now become "agent[s] of change in order to protect our planet and future generations" by ordering the Beyond Burger at the hotel.

Developed by the Los Angeles-based company Beyond Meat, the much-lauded burger is in high demand across the globe. The Beyond Burger, which replicates the taste and texture of a beef-based hamburger using plant-based ingredients including beets, peas, and coconut oil, is seeing rapid growth in Hong Kong. Since its debut there last year, the company has quadrupled its sales in the region, according to recent sales data. This is due in part to the work of Green Monday, a campaign that promotes meatless meals once a week. In July, Taiwan became the second location in Asia to offer the vegan Beyond Burger, which will become a permanent fixture on TGI Fridays menus across the country from September. The Beyond Burger is also set to arrive in the United Arab Emirates, at the organic burger joint Bareburger, a US-based chain.

In Singapore, the Beyond Burger is now available in the Grand Hyatt's mezza9 restaurant for \$25. It is served as a Classic Cheese Burger with vegan cheese or as a unique Modern Asian Burger with sriracha sauce.



**-Rashi Walinjar  
(NEWSCASTER)**

Ref: <https://www.livekindly.co/beyond-meat-vegan-burgers-grand-hyatt-singapore>

### Italian Culture: Facts, Customs & Traditions

#### Population of Italy

About 96 percent of the population of Italy is Italian, though there are many other ethnicities that live in this country. North African Arab, Italo-Albanian, Albanian, German, Austrian and some other European groups fill out the remainder of the population. Bordering countries of France, Switzerland, Austria, and Slovenia to the north have influenced Italian culture, as have the Mediterranean islands of Sardinia and Sicily and Sardinia.



#### Languages of Italy

The official language of the country is Italian. About 93 percent of the Italian population speaks Italian as native language, according to the BBC. There are a number of dialects of the language spoken in the country, including Sardinian, Friulian, Neapolitan, Sicilian, Ligurian, Piedmontese, Venetian and Calabrian. Milanese is also spoken in Milan. Other languages spoken by native Italians include Albanian, Bavarian, Catalan, Cimbrian, Corsican, Croatian, French, German, Greek, Slovenian and Walser.

#### Family life in Italy

"Family is an extremely important value within the Italian culture," Talia Wagner, a Los Angeles-based marriage and family therapist, told Live Science. Their family solidarity is focused on extended family rather than the West's idea of "the nuclear family" of just a mom, dad and kids, Wagner explained.

Italians have frequent family gatherings and enjoy spending time with those in their family. "Children are reared to remain close to the family upon adulthood and incorporate their future family into the larger network," said Wagner.

#### Italian cuisine



Italian cuisine has influenced food culture around the world and is viewed as a form of art by many. Wine, cheese and pasta are important part of Italian meals. Pasta comes in a wide range of shapes, widths and lengths, including penne, spaghetti, linguine, fusilli and lasagna. For Italians, food isn't just nourishment, it is life. "Family gatherings are frequent and often centered around food and the extended networks of families," said Wagner. No one area of Italy eats the same things as the next. Each region has its own spin on "Italian food," according to CNN. For example, most of the foods that Americans view as Italian, such as spaghetti and pizza, come from central Italy.

**-Rashi Walinjar  
(NEWSCASTER)**

Ref: <https://www.livescience.com/44376-italian-culture.html>

## TRAVEL & TOURISM

### Jim Corbett Wildlife Safari



Jim Corbett National Park is the oldest national park in India and was established in 1936 as Hailey National Park to protect the endangered Bengal tiger. It is located in Nainital district and Pauri Garhwal district of Uttarakhand and was named after hunter and naturalist Jim Corbett. The park was the first to come under the Project Tiger initiative

Corbett National Park comprises 520.8 km<sup>2</sup> (201.1 sq mi) area of hills, riverine belts, marshy depressions, grasslands and a large lake. The elevation ranges from 1,300 to 4,000 ft (400 to 1,220 m). Winter nights are cold but the days are bright and sunny. It rains from July to September. The park has sub-Himalayan belt geographical and ecological characteristics.[3] Dense moist deciduous forest mainly consists of sal, haldu, peepal, rohini and mango trees. Forest covers almost 73% of the park, while 10% of the area consists of grasslands. It houses around 110 tree species, 50 species of mammals, 580 bird species and 25 reptile species.

An ecotourism destination,[4] the park contains 488 different species of plants and a diverse variety of fauna.[5][6] The increase in tourist activities, among other problems, continues to present a serious challenge to the park's ecological balance.[7]

The weather in the park is temperate compared to most other protected areas of India.[14] The temperature may vary from 5 °C (41 °F) to 30 °C (86 °F) during the winter and some mornings are foggy.



Summer temperatures normally do not rise above 40 °C (104 °F).[14] Rainfall ranges from light during the winter to heavy during the monsoon summer.[2]

Attract

- Dhikala is situated at the fringes of Patli Dun valley. There is a rest house, which was built hundred of years ago. Kanda ridge forms the backdrop, and from Dhikala, there are views of the valley.[19]
- Kalagarh Dam is located in the south-west of the wildlife sanctuary. Many migratory waterfowl come here in the winters.[20]
- Corbett Falls is a 20 m (66 ft) water fall situated 25 km (16 mi) from Ramnagar, and 4 km (2.5 mi) from Kaladhungi, on the Kaladhungi–Ramnagar highway. The falls are surrounded by dense forests.[21]

-Vidhi jadhav  
(Newscaster)

(Ref. <https://images.app.goo.gl/ZRh3DKVJF36W5cwc8> <https://images.app.goo.gl/arx46vS2GXrkuvvT7> [https://en.wikipedia.org/wiki/Jim\\_Corbett\\_National\\_Park](https://en.wikipedia.org/wiki/Jim_Corbett_National_Park))

# SPORTS

## HANG GLIDING

Hang gliding is an air sport or recreational activity in which a pilot flies a light, non-motorised foot-launched heavier-than-air aircraft called a hang glider. Most modern hang gliders are made of an aluminium alloy or composite frame covered with synthetic sailcloth[1] to form a wing. Typically the pilot is in a harness suspended from the airframe, and controls the aircraft by shifting body weight in opposition to a control frame. Early hang gliders had a low lift-to-drag ratio, so pilots were restricted to gliding down small hills. By the 1980s this ratio significantly improved, and since then pilots can soar for hours, gain thousands of feet of altitude in thermal updrafts, perform aerobatics, and glide cross-country for hundreds of kilometers. The Federation Aeronautique Internationale and national airspace governing organisations control some regulatory aspects of hang gliding. Obtaining the safety benefits of being instructed is highly recommended and indeed a mandatory requirement in many countries. Training and safety Due to the poor safety record of early hang gliding pioneers, the sport has traditionally been considered unsafe. Advances in pilot training and glider construction have led to a much improved safety record. Modern hang gliders.



Are very sturdy when constructed to Hang Glider Manufacturers Association, BHPA, Deutscher Hängegleiterverband, or other certified standards using modern materials. Although lightweight they can be easily damaged, either through misuse or by continued operation in unsafe wind and weather conditions. All modern gliders have built-in dive recovery mechanisms such as luff lines in kingposted gliders, or "sprogs" in topless gliders. Pilots fly in harnesses that support their bodies. Several different types of harnesses exist. Pod harnesses are put on like a jacket and the leg portion is behind the pilot during launch. Once in the air the feet are tucked into the bottom of the harness. They are zipped up in the air with a rope and unzipped before landing with a separate rope. A cocoon harness is slipped over the head and lies in front of the legs during launch. After takeoff, the feet are tucked into it and the back is left open. A knee hanger harness is also slipped over the head but the knee part is wrapped around the knees before launch and just pick up the pilots leg automatically after launch. A supine or suprone harness is a seated harness. The shoulder straps are put on before launch and after takeoff the pilot slides back into the seat and flies in a seated position.

*Prachi Chaudhari  
(Newscaster)*

*(Ref: [https://en.wikipedia.org/wiki/Hang\\_Gliding](https://en.wikipedia.org/wiki/Hang_Gliding))*

## ROCK CLIMBING

Rock climbing is an activity in which participants climb up, down or across natural rock formations or artificial rock walls. The goal is to reach the summit of a formation or the endpoint of a pre-defined route without falling. Rock climbing is a physically and mentally demanding sport, one that often tests a climber's strength, endurance, agility and balance along with mental control. It can be a dangerous sport and knowledge of proper climbing techniques and usage of specialized climbing equipment is crucial for the safe completion of routes. Because of the wide range and variety of rock formations around the world, rock climbing has been separated into several different styles and sub-disciplines.



Types of Rock Climbing

### Top-Roping

Top-roping is a great entry point into roped rock climbing. Falls are seldom serious because the rope always does its job of catching you (when your partner is handling it properly), minimizing risk of injury.

### Climbing Terms

**Aid Climbing** - Climbing while adding devices to a rock face in order to assist a climber in her ascent

**Anchor** a natural or artificial structure that holds the rope used for belaying in position  
**Belay** a rope setup worked by a climber's partner to catch the climber when he falls or lower him down after he finishes his ascent.  
**Beta advice** (not always freely given or accepted) on how to complete a route or section of a route.  
**Bolt** a permanent form of protection that is drilled into a rock, to which carabiners can attach.  
**Bump** the act of quickly moving a hand or foot from one temporarily useful hold to another.  
**Carabiner (Biner)** a metal coupling link with a safety closure that can open and close, used to hold gear or as anchors for belaying.  
**Campus** climbing without using your legs or feet  
**Crimp** a technique in which a climber presses her fingertips flat on the small surface of a hold and raises her knuckles, often also placing her thumb over the top of her index finger and partially over her middle finger.  
**Dyno** the act of jumping from one hold to the next, losing all contact with the rock while in mid-jump  
**Flag** the act of holding the leg out to the side in order to maintain balance in a certain position on the wall  
**Flash** to successfully send a route on the first attempt after having received some kind of beta.  
**Juga large**, easy-to-grab hold.

*Prachi Chaudhari  
(Newscaster)*

*(Ref: [https://en.wikipedia.org/wiki/Rock\\_Climbing](https://en.wikipedia.org/wiki/Rock_Climbing))*

***SOCIAL ISSUES*****THE STATE AND ITS PEOPLE...**

The apex court's ruling on designated spots for protests marks a new low in the equation between the State and its people.

Infants also know that the most effective kind of howling is in the presence of the parent. When parents are over-attentive to guests, infants and children howl louder, disrupt conversations, and demand attention through the only means to get it.

Now imagine if a parent told an infant, "No, you can't cry here; go off into that corner and cry in your designated space."

Most parents don't do that, though — some may do and some may use other, often violent methods. But most of them accept the howling and crying for what it is — a demand, a need, a plea, a protest. And one that recognizes the relationship between the two entities — the parent and the child — that is built on the more powerful one acknowledging and respecting the needs of the less powerful one.

At the heart of the parent-child relationship lies a well-known truth: That the needs, the demands are legitimate, and it is right to express them. The parent may not always be in a position to provide everything, but at least they can do what they can.

The State is powerful, but in a democracy that power is tempered. It is given in trust to the State by its citizens. In return, the State acts on behalf of the citizens; and when citizens perceive it to be unfair, or unjust, they protest and place their demands in front of the State. What gives these protests value and power is that they are public, they have to be seen and heard.

Who designates these spaces? The very same people we are protesting against? So, if I want to protest the gruesome rape and murder of a young Dalit woman in Hathras, I must first go to the police (but they didn't even allow her mother to see her body, so how can I trust them?) and ask them to designate a place.

What if they ask me to stand in the dark under a bridge in a corner of Delhi? I could be standing there indefinitely and no one would care. The judges have also ruled that we can't protest indefinitely, so what then are my options?

Like many citizens of this country, I find it difficult to believe that such a direction that citizens can only protest in designated places could have come from the highest court in what is meant to be a democracy. If ever there was a sign that there is no hope at all, it is this.

Sometimes, officials came to see us and tried to explain themselves. They were listened to, often heckled. But the important thing is that there was engagement.

Often, at the end of the protest, we would be euphoric. Even if nothing had been gained, we had at least engaged, we'd made our voices heard, we'd convinced a handful of people, and we had worked collectively, bonding with hundreds of others.

In an odd kind of way, these engagements, especially when they elicited a State response, brought us closer to the very entity we were opposing. It was our State, we had a right on it.

All that is history.

*Sanjana Goli*

*(Newscaster)*

*(Ref:thehindubusinessline.com)*

***STUDENT'S SECTION***

**RIDDLES**

1. Who wrote the novel, Treasure Island?
2. Which artist is famous for painting a portrait of his mother?
3. In the human body what is the Trachea?
4. How long is the Great Wall of China?
5. Which American State is nearest to the Russia?
6. Who was the first Man to Climb Mount Everest Without Oxygen?
7. What's the national flower of Japan?
8. What's the smallest country in the world?
9. Who invented the World Wide Web, and when?
10. Name Disney's first film?

*Varad Pawar  
(Newcasters)  
Ref:- <https://www.quiz>*

**FUN FACTS :**

1. North Korea and Cuba are the only places you can't buy Coca-Cola.
2. The world's quietest room is located at Microsoft's headquarters in Washington state.
3. Four babies are born every second.
4. The Earth's ozone layer will make a full recovery in 50 years.
5. Nearly half of the world's population watched both the 2010 and 2014 FIFA World Cup games.

*VARAD PAWAR  
(NEWSCASTER)  
Ref:- <https://world-facts>*

**WORD SEARCH PUZZLE**

m z r g r d r f g m l s f z b k s o w w i x k x f r r e s l  
h a i l a w r n s y x r s h q e t p d h t s i d d a v o c a  
g e x e h g u k u h f x x j w y x w z h r i h p e e v e p r  
m f c n g w x v j l z q q m a v s w m d f t k h e t m l g p  
g d d w m u y s l b q j u j d m m r w p g v y q k c y j d y  
a j z o u e m z g e s j i o y f k w d x y a h g c c u c o a  
k q d x q m f j v x c a w i q u v u s m s d s w s z n l u t  
z j w p s p q f y o i r n u j l n a v n t q w h p t o o b c  
q n h u q l f r w o a d z u l b t a o i p y v d f h c r l s  
y l n e w v z j z w f b j w u a o c t a x n g z f w b f e r  
e s u d e l q n p i m z p n l m t y l j r p l l h g y h n i  
y j v j i g n p k e m w q n d j q m w i c f o z f f v f h c  
i r i s i a i u u t e s d i y v o h m a a m z o m o i u x j o  
s h i g k n n e g b f j t g u c c z n e t h e u v p t r y l  
a s t u t e w m p u z z l e r s n a l w a y s c t f o l d h  
q t m k w h i l z c u y j j w h s x n r a q n g e z s i k t  
w w l l h a n v s f s a p c d d r a i m e t g r w w g h f z  
s a h r s p z v s d f r t h v i e t y e a z i c w a h j b f  
b e n d y e o b a r o n n x k v b o l d f x f t a b o o k v  
x t w c n u d l l o n i v v t j c s i o b p m n h i h d p i  
u v f t r a b u u c h q p c u p p m p l a u t y f q r l i z  
t l y w f o z y o a x e t h e q c t d u v h p j o m s k g g  
i a s d l m n u s i c x u t d a i w v e z z y j e h p l d q  
h a h h n w m n n f u d y k a e b a v l b z i b e r b z k o  
m b u t q o i d i u i v y n a k s s g p n f w p d s f e i x  
i c r e a s e i m k c r o s s m h c l o u d e r b p c l u e  
t t h n j k k l i u f v m t o e i z x u c g n b p s y b x x  
n s e r s d j g e a n c s d o f u h o l t c r x i j f i m z  
g g t n n l u p n h f j k a c z u u t v x o j h w c w a j l

- |        |        |        |       |
|--------|--------|--------|-------|
| ASTUTE | ALWAYS | BEND   | BARON |
| BOLD   | BOOK   | CREASE | CROSS |
| CLOUD  | CLUE   | DOUBLE | EAR   |
| EVE    | FIT    | FUR    | GAG   |
| GIG    | GNU    | GUN    | HAIL  |
| IRIS   | JOCKEY |        |       |

*RADHIKA MISTRY  
(NEWSCASTER)  
REF :- [www.pinterest.com](http://www.pinterest.com)*

**MATHS PUZZLE**

Can you solve this?

$$22 + 4 = 24$$

$$13 + 6 = 16$$

$$80 + 2 = 82$$

$$67 + 9 = ??$$

*Radhika Mistry  
(Newscaster)  
Ref :- [www.mymodernmath.com](http://www.mymodernmath.com)*

**ART BY STUDENT**



*SHWETA PUJARI  
TYBMS*

***CREDITS***

**CHIEF EDITOR**

VIDISHA MAPUSKAR

**CREATIVE DIRECTOR**

OMKAR KANDAR

**DESIGNERS**

DEVI DHAMANKAR

DIVYA DAVE

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POOJA MISHRA

SWARANGI RAORANE

**ADVISORY**

DR. S.B. SAWANT

(PRINCIPAL)

DR. MALA KHARKAR

(CHIEF EDUCATION OFFICER)

Ms. RUCHITA RANE

(CHIEF CO-ORDINATOR)

**CONVENER**

Ms. SWATI TAKKAR

(BMS CO-ORDINATOR)

**ORGANISING COMMITTEE**

Ms. POOJA CHODANKAR

Ms. NISHA GUPTA

Ms. SONAL HIPALGAONKAR

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EVEN CRITICISM ARE WELCOME**

**PLEASE FEEL FREE TO WRITE US AT**

**[bmsperiodical@gmail.com](mailto:bmsperiodical@gmail.com)**